



HGI was founded in 2004 and identified a niche in the market where a lot of owner operators do not have the resources, knowledge and contacts to improve the profitability of their business specifically with midscale hotel brands located in the South East USA.

HGI has extensive contacts and market knowledge of the following markets:
Atlanta, Nashville, Orlando, Chattanooga, Columbia, Memphis, Athens, Macon based on operating hotels in these markets over the last 15 years.

Brands that have been operated include Choice-Comfort Suites, Comfort Inn & Suites, Quality Inn, Wyndham-Ramada , Days Inn, Super 8, La Quinta-La Quinta Inn and Suites, Accor-Red Roof Inn & Suites, Motel 6, Prime Hospitality-Amerisuites.

Unlike a typical management company that charges a fee, up to 3% of gross revenues, HGI can work for a flat fee and just work on the area that the owner-operator needs the most help with-typically capturing new business, improving your STR Rev Par index and sales and marketing.

HGI does not take over the handling of payroll, expenses, banking but with over 20 years of operational experience, can help owner/operators improve these functions.

In addition, HGI contracts do not lock you with punitive cancellation clauses. in reality, the expression, "your word is as good as your bond" still apply.

HGI also has a list of vendors that they have worked with to help in areas such as financing, Insurance/workmans compensation/risk management, debtor in possession.

In these troubling economic times, you might need someone who can give you practical, unbiased help in thriving through this market whether you are planning to buy, hold or sell your investment.